

Guideposts inspires our 5,000,000+ audience with true stories of positive personal change. *Guideposts* editorial departments engage consumers with a mix of inspiration and information that generates action and results for advertisers.



January

- A New You: General Health/Wellness
- Animals & Healing
- Comfort Food
- Abundant Table
- Living Longer, Living Better

Ad Close: October 3, 2016
Materials Close: October 17, 2016
In Home/On Sale: December 26, 2016

February

- New Beginnings
- Communities in Action
- Healthy Cook
- Heart Health
- Our Returning Troops
- Living Longer, Living Better

Ad Close: November 7, 2016
Materials Close: November 14, 2016
In Home/On Sale: January 26, 2017

March

- A New You: General Health/Wellness
- Journeys from the Heart
- Animals & Healing
- Healthy Cook
- Caregiving
- Living Longer, Living Better

Ad Close: December 8, 2016
Materials Close: December 16, 2016
In Home/On Sale: February 26, 2017

April

- Health Breakthrough: Hepatitis C
- Best Friends
- Travels from the Heart
- Comfort Food
- Abundant Table
- Living Longer, Living Better

Inspired Offers Travel BRC

Ad Close: January 6, 2017
Materials Close: January 20, 2017
In Home/On Sale: March 25, 2017

May

- A New You: General Health/Wellness
- Living With Cancer
- Places We Love
- Caregiving
- Arthritis
- Our Returning Troops
- Living Longer, Living Better

Special Section: Military-Moral Injury

Ad Close: February 9, 2017
Materials Close: February 17, 2017
In Home/On Sale: April 27, 2017

June

- Communities in Action
- Health Breakthrough: Diabetes
- Comfort Food
- Animals & Healing
- Abundant Table
- Living Longer, Living Better

Ad Close: March 9, 2017
Materials Close: March 21, 2017
In Home/On Sale: May 27, 2017

July

- A New You: General Health/Wellness
- Animals & Healing
- Positive People
- Comfort Food
- Abundant Table
- Living Longer, Living Better

Ad Close: April 7, 2017
Materials Close: April 18, 2017
In Home/On Sale: June 27, 2017

August

- A New You: General Health/Wellness
- Travels from the Heart
- Comfort Food
- Abundant Table
- Living Longer, Living Better

Ad Close: May 9, 2017
Materials Close: May 19, 2017
In Home/On Sale: July 26, 2017

September

- Health Breakthrough: Heart Health
- Healthy Cook: Low Cholesterol
- Our Returning Troops
- Grandparents
- Living Longer, Living Better

Special Section: Caregiving

Ad Close: June 8, 2017
Materials Close: June 20, 2017
In Home/On Sale: August 26, 2017

October

- Living with Cancer: Breast Cancer
- Animals & Healing
- Places We Love
- Comfort Food
- Caregiving
- Living Longer, Living Better

Ad Close: July 7, 2017
Materials Close: July 18, 2017
In Home/On Sale: September 26, 2017

November

- Our Returning Troops
- COPD
- Health Breakthrough: Diabetes
- Caregiving
- Budget Wise
- Family Meals: Holiday/Entertaining
- Living Longer, Living Better

Ad Close: August 10, 2017
Materials Close: August 18, 2017
In Home/On Sale: October 26, 2017

December

- Reel Magic
- Positive People
- Holiday/Entertaining
- Abundant Table
- A New You: General Health/Wellness
- Grandparents
- Living Longer, Living Better

Ad Close: September 8, 2017
Materials Close: September 19, 2017
In Home/On Sale: November 25, 2017